

Attachment B

**Statement of Interest – Statewide Long-Term Care Reform**

*Format for Response to Request for Information/Proposals  
Wisconsin Department of Health and Family Services*

**Organizations Names** (List all public and private entities represented by this statement of interest):

Lifenet, LLC. Home Health Care Agency  
Lifenet Supportive Home Care  
COHO, LLC.  
JEMAR, LLC.

**Contact Person and Contact Person's Organization** (List name, address, telephone number, email and fax number):

Jeffrey Fresia

Lifenet, LLC. Home Health Care  
Building 2, Suite 305  
Mail Box 50  
800 Wisconsin Street  
Eau Claire, WI 54703-3587

Phone #: (715)835-4111  
Email: Fresia@Prodigy.net  
Fax: (715)835-4359

**Brief Description of Organization** (Legal entity, purpose, scope of enterprise):

Lifenet, LLC. Home Health Care Agency and Lifenet Supportive Home Care are private care management firms based in Eau Claire, Wisconsin. The agency (COHO,LLC) has one Community Based Residential Facility located in Colby. The other COHO, LLC. entities consist of Adult Family Homes in Colby and Thorp. JEMAR, LLC operates the Adult Family Homes in Bloomer.

Lifenet's mission is to provide safe, comprehensive quality care to all persons it serves, regardless of age, sex, creed, race, color, handicap

or national origin. The Lifenet team is committed to maximizing the independence and autonomy of individuals in their home, while striving to ensure that the highest quality care is being delivered in the most cost effective way.

Lifenet, LLC. a licensed home health care agency, has been serving communities since 1994, by specializing in long distance caring and rural service delivery to the developmentally disabled, physically handicapped, the elderly, and children. The service area is comprised of Eau Claire County, Chippewa Falls County, Lacrosse County, Clark County, Taylor County, Trempealeau County, Marathon County, Dunn County, and Jackson County.

### **Interest in Planning and Implementation of Long-Term Care Reform in Wisconsin**

The agency has been serving the rural areas of Wisconsin for the past eleven years. Through years of service, the agency has established relationships with communities, counties, and businesses. The agency employs a team comprised of Social Workers, Registered Nurses, and nursing assistants to assist individuals in their home, by providing a network of resources and services. These resources and services include: Dietary management; 24 hour on-call assistance; respite care; transportation; meal preparation; cleaning; laundry; family support; errands; companionship; security; services offered 24 hours a day; community outings; activities of daily living; barrier free living arrangements; nursing evaluation with ongoing monitoring; counseling; specialized nursing care; assessment based care; coordination of services; companionship to appointments; ongoing physician contact for continuity of care; supervision of staff; ongoing training to staff; medication reminders; medication monitoring; assistance with mobility and exercises; assistance with oral hygiene, bathing and care of the skin and hair; assistance with the use of the bathroom; monitoring for change in a clients condition. With this extensive umbrella of services, the agency is able to simplify life's transitions for individuals through a variety of living arrangements, home health care service, supportive home care services and a team of caring individuals. Lifenet's goal is to expand on these services to create a wide variety of available programs for customers to choose from to improve their quality of life, by developing easy access to

services, utilizing an interdisciplinary team approach to identify customer needs, individualizing services based on individual desires and needs, and achieving cost effectiveness through streamlining services.

**Geographic Area of Interest** (List counties with in the potential planning and service area of the entity or consortium):

- Taylor County
- Clark County
- Marathon County.

**Proposed Scope and Nature of the Program** (including target groups to be served, benefit package to be offered, and rational for this proposal in terms of fiscal soundness and program effectiveness):

Lifenet is proposing to serve the developmentally disabled, the physically handicapped, the elderly and children in west central Wisconsin. The benefit package includes, but is not limited to:

- Easy access to services
- Choice of service providers.
- Individualized care plans and services based on customer preference and need
- Emphasis on social well being
- Preventative care and client education
- Assessment and goal based customer outcome
- Interdisciplinary team management (Registered Nurse, Social Worker) to coordinate services such as: health care; housing; employment; social needs; counseling; long-term care services; transportation; meals-on-wheels; adaptive supports/safety equipment; etc.
- Long distance care giving in rural areas
- Continuity of care
- Cost effectiveness through streamlined services

Family Care provides an avenue for Lifenet to remain competitive in the future. Via this grant, Lifenet would be able to offer a seamless

○ delivery of services through the existing entity and new area contracts. The agency has been operating for 11 years without government subsidies and has a well established line of bank credit based on the companies net worth. The effectiveness of this program will be evident based on state survey results, continuous quality improvement data, service satisfaction surveys, team meetings, periodic review of goals and outcomes, budget reviews and more.

○ **Other Comments or Information:**

Lifenet offers health care benefits, weekly paychecks, retirement planning with matching funds, continuous education, mileage reimbursement, and a support network to employees.

Lifenet supports and is actively involved in many community organizations including but not limited to the American Cancer Society (with a state advocacy delegation), the Alzheimer's Association, and Wisconsin Assisted Living Association.